



# DIGITAL MARKETING AGENCY

Marketing Campaigns That Drive Business

**info@webkesath.com**

**+91 85888 55688**

**www.webkesath.com**

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## About us

WebKeSath is a leading digital transformation partner based in Delhi, India, with over 5 years of experience. We provide tailored solutions in website development, digital marketing, and brand strategy. Trusted by prominent clients like ABP Holdings, Arth Institute, and Zero Foundation, we deliver innovative and result-driven services to help businesses grow in the digital age.

## Our Vision

To empower businesses with innovative digital solutions, driving growth and success through seamless digital transformation. We aim to be a trusted partner for businesses worldwide, delivering cutting-edge services that enhance their digital presence, foster innovation, and ensure long-term sustainability in an ever-evolving digital landscape.



# Digital Marketing Strategy

- Reaching the right audience
- To engage with your audience
- To motivate your audience to take action
- Efficient spending on your campaign
- Good Return on Investment





# Marketing Services

1. Google Ads
2. Social Media Management on Facebook, YouTube, Instagram, LinkedIn, Twitter, & WhatsApp
3. Website Development & SEO
4. App Store Optimization on Google & Apple
5. E-mail & Bulk SMS Marketing
6. Google My Business & Bing Places
7. Graphic Motion / Graphics Video Edit and CGI







# Google Ads



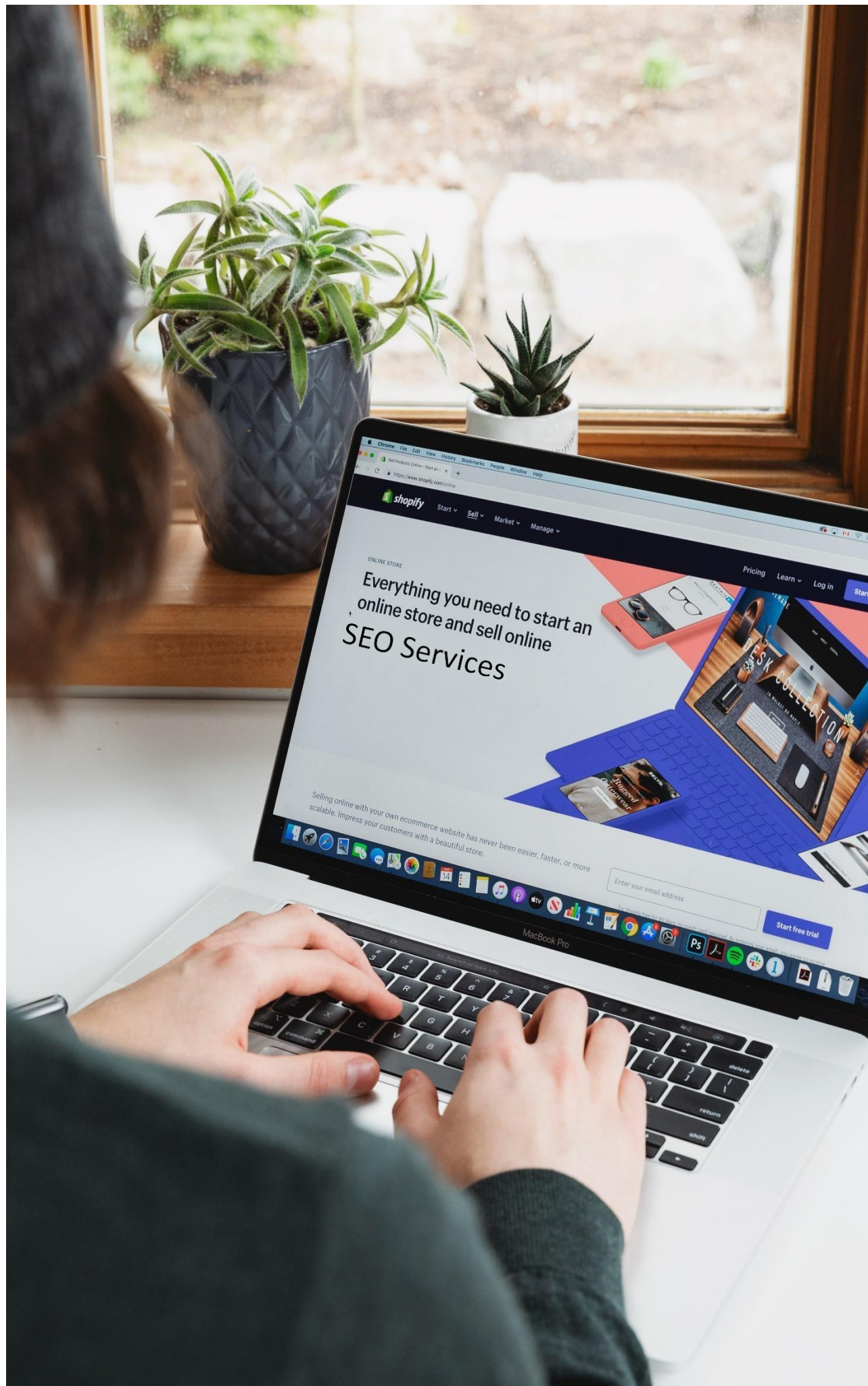
# Google Ads Marketing & Management

- Campaign Creation & Ads Setup
- Relevant keyword Research
- Setting right Bidding Strategy
- Drafting Text & Image ads with Ad Extensions
- Conversion Setup & Remarketing
- Analytics Setup & linking with Google Ads
- Setting Location, language, ad scheduling
- Utilizing proper Ad grouping & theming
- Analyzing competitor ads and market share
- Analyze & advise on Landing pages
- Campaign Monitoring & Optimization
- Monthly Reporting
- Dedicated Account Manager

➤ These are standard PPC services and as per client's requirements, pricing may go up







# SEO Services





# On Page SEO Services

- Website Analysis
- Title Tags Optimization
- Meta Tags Optimization
- Header Tags Optimization
- Anchor Tags Optimization
- Image Tags Optimization
- Keyword Research
- Keyword Ranking
- Website Responsiveness
- Website Speed Optimization
- Fix Crawl Errors
- Website Indexing
- Sitemap Implementation
- W3C Validation
- Internal Link Building
- Google Analytics Setup
- Google Webmaster Setup

- The website is optimized based on Best SEO Practices to get ranking boost
- 1st Page Ranking process takes 3 - 6 months and longer too depending on competition





# Social Media Management





# Facebook Marketing

- Profile Creation and Optimization
- Content Duplicity Check
- Facebook Pixel Installation
- Group Joining
- Post Sharing in Groups
- Video Sharing(Provided by client)
- Facebook Insight Monitoring
- Regular Content Posting (Provided by Client)

# Facebook Ads Management

- Facebook Ads Account Setup
- Facebook Pixel Installation
- Custom Audience Creation
- Ads Remarketing
- Catalogue Creation
- Dynamic Ads Creation
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Reporting



# Instagram Marketing

- Profile Optimization
- Instagram Image Sharing (20)
- Targeted Instagram Followers
- Comments & Likes Management
- Instagram Analytics Monitoring

# Instagram Ads Management

- Audience Research
- Instagram Ads creative creation and Design
- Instagram Ads Monitoring and Management





## Linked In Marketing

- Linked In Profile Optimization
- Post Sharing (20)
- Targeted Linked In Connection
- Company Page Creation
- Relevant Group Joining

## Linked In Ads Management

- Linked In Ads Account Setup
- Campaign Managing
- Linked In Insight Tag Installation
- Ads Monitoring
- Monthly Report



# Twitter Marketing

- Twitter Business Page Creation
- Tweets Posting
- Targeted Twitter Followers Increase
- Retweets
- Cover Photo Creative And Upload
- #Hashtag Trend Research
- Twitter Analytics Monitoring

# Twitter Ads Management

- Twitter Ads Account Setup
- Tweet Engagement
- Video Or GIF View Ads
- Website Conversion Ads
- App Install Ads
- Audience Creation
- Monthly Report





# YouTube Marketing

- You Tube Channel Setup
- You Tube Banner Design
- Video Title & Description Optimization
- Video Thumbnail Creation
- Video Upload Optimization

# YouTube Ads Management

- You Tube Ads Account Setup
- Skippable & Non-Skippable Ads
- YouTube Video Sequence Ads
- Custom Audience Creation
- Product Demo Video Ads



# WhatsApp Marketing

- WhatsApp Business Profile Setup
- Products Catalogue Setup
- Catalogue Creatives Design
- Auto Reply SMS Configuration
- Direct Chat Link Setup
- Invite Link & QR Code Creation







# Website Development



## Website Services

- WordPress Websites
- Wix Websites
- PHP Websites
- Custom Websites
- Shopify Websites
- Ecommerce Websites
- Landing Page Development

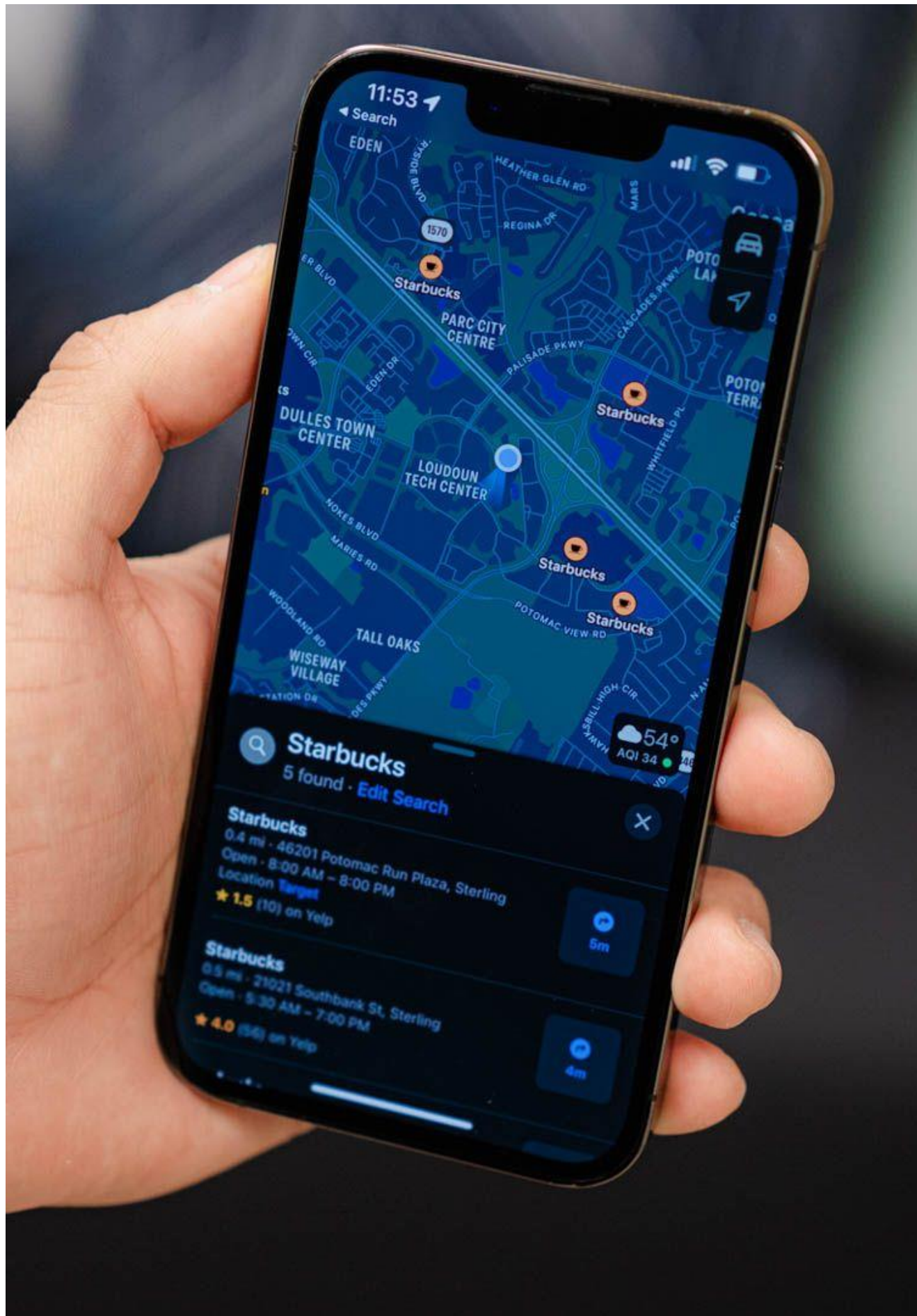
## Website Features

- Hosting & Domain Integration
- Responsive Websites
- SSL Security Built-in
- Photo Gallery
- Home Page Slider
- Design Templates to Select
- E-mail Subscription
- 3 Month Free Support

- 90 days website bugs and fixes support after website is developed and gone live
- Client can go for AMC ( Annual Maintenance contract ) if they want someone to regular manage the site







# GMB & Bing Place





# Google My Business Setup

- Setup Business Profile
- SEO friendly business description
- Product & Services Optimization
- Optimized logo and photos
- Website information setup
- Business hours setup
- Setup and Verification
- GMB Posting for 6 month
- Rating & Reviews



# Bing My Places Setup

- Setup Business Profile
- SEO friendly business description
- Product & Services Optimization
- Optimized logo and photos
- Website information setup
- Business hours setup
- Setup and Verification
- GMB Posting for 6 month
- Rating & Reviews





# Graphic Motion / Graphics Video Edit and CGI





# Graphic Motion / Graphics Video Edit and CGI

- Professional Graphic Motion design and animation
- Custom Graphics Video Editing for promotional content
- High-quality CGI for visual effects and 3D modelling
- Seamless integration of visual elements and audio
- Optimized video formats for social media and web
- Scriptwriting and storyboarding for video content
- Color correction and special effects application
- CGI rendering for realistic and imaginative visuals
- Motion graphics for branding and marketing campaigns
- Delivery of HD and 4K video formats



# Work Experience



More...



# Contact us

Phone (India): +91-85888 55688

E-mail ID: [info@webkesath.com](mailto:info@webkesath.com)

Web: [www.webkesath.com](http://www.webkesath.com)